



DATE: MARCH 1, 2011 10-0034 **UPDATE**

TO: ALL BPSD RESELLERS
DIGITAL PHOTOGRAPHY PRODUCTS RESELLER
SECURITY SYSTEMS PLATINUM NATIONAL VALUE ADDED RESELLER
SECURITY SYSTEMS GOLD REGIONAL VALUE ADDED RESELLER
PRESENTATION DISPLAY RESELLER
DIRECT SALES

FROM: RON EPSTEIN

SUBJECT: 2010 "EXTRA CREDIT"- EDUCATION FREQUENT BUYER PROGRAM FOR END USERS

TYPE: END USER REBATE

Effective 03/01/2011: The schedule of eligible models has been changed. Please see the eligible model table on pages 5-10 for model updates.

Sony is pleased to extend the Education purchase program called, "Extra Credit" through March 2011.

This is an end user program focused on K- 12 and Higher Education customers. The "Extra Credit" program is an incentive awards program designed to reward K-12 School Districts, Colleges and Universities throughout the United States for frequently purchasing Sony Broadcast and Professional products.

As a reseller you benefit from this program by getting a rebate on select products. Please refer BULLETIN #10-0010 entitled, "Extra Credit - 2% Education Rebate Program for Resellers"

Each time a school purchases eligible Sony Broadcast and Professional products from Sony Authorized Resellers or directly from Sony, they will receive points toward the redemption of products at www.sony.com/extracredit

New Point Structure

As of June 1, 2010 Sony has revised the point system for the Extra Credit Program. There will no longer be a tiered point system based on dollars spent. Each eligible product has been assigned a flat point value, regardless of purchase price. Please see the product list on page 5-8 for eligible models and points.

How Do Schools Register?

Each school must register online at www.sony.com/extracredit to get their schools enrolled in the program. Schools will receive 150 points just for registering.

- For K-12 schools the superintendent or principals should enroll, but they may assign a program administrator to assist with all claims.
- For Colleges and Universities, those responsible for purchasing products must enroll and may also assign a program administrator to assist with all claims.

What Happens to Points?

Points are accumulated in online accounts that can be monitored by both Sony and the registered end users. Points are tracked and verified by Sony. Redeemed products are shipped directly to the School by Sony. End users can view their point balances, and redeem their points by logging on to www.sony.com/extracredit.

Points are valid for one year from the date the product is purchased; however end users must register the purchase within 180 days of purchase in order to accumulate points. After one year from date of purchase points will expire.

How Are Points Redeemed?

Points can be redeemed for eligible Sony Broadcast and Professional Products at www.sony.com/extracredit.

What Sony Broadcast and Professional Products are included in this program?

See pages 5-8 for a detailed list of all Sony Broadcast and Professional products eligible for purchase under the program. Visit www.sony.com/extracredit regularly for updates to this list.

For More Information

The website: www.sony.com/extracredit contains all the information on Extra Credit, 1-888-772-1758 may also be called to answer any questions.

Terms and Conditions

Promotion Period:	April 1, 2010 through March 31, 2011 Eligible Sony Broadcast and Professional Products purchased by educational end users from authorized Sony resellers or directly from Sony between April 1, 2010 and March 31, 2011 registered by end user at www.sony.com/extracredit are eligible. Purchases must be registered at www.sony.com/extracredit within 180 days of purchase to be eligible. Points expire one calendar year from date of purchase.
Models/Pricing:	See pages 5-10 for a detailed list of all Sony Broadcast and Professional products eligible for purchase under the program and their respective point value. Sony has the right to add and remove products. Changes and additions will be posted on the website www.sony.com/extracredit . A or B stock models are eligible.
Backorder/Future Order:	Eligible models must be ordered, shipped and invoiced to end user within the promotion period to be eligible for the awarding of points. Only sales to educational end users are eligible. Sales/purchases from reseller to reseller, distributors to reseller or to non-end users are not eligible. Sony reserves the right to reject claims regarding sales that it deems are sales other than to educational end user customers.
Mixing of Promotions:	This program may be combined with other promotions provided those promotions do not prohibit mixing.
Registration Quantity:	There is no limit on the quantity of eligible products that end users may purchase during the program period.
To Accrue Points:	<ol style="list-style-type: none"> 1. End user must go to www.sony.com/extracredit and register. 2. End user must purchase one or more of the eligible Sony Broadcast and Professional products during the promotion period. 3. End user must fill out the online claim form to show their purchases. 4. End user must fax, mail or email printout of completed online claim confirmation form, and copy (ies) of purchase invoice(s) from reseller or from Sony to Sony Award Headquarters at address below, postmarked no later than 180 days from date of purchase. Copy(s) of invoices can also be uploaded on the program site. <p style="text-align: center;"> Sony Extra Credit PO Box 42012 Hazelwood, MO 63042-1012 Phone: 1.888.772.1758 Fax: 1.888.772.1759 </p> <p>CLAIMS WILL NOT BE PROCESSED OR CONSIDERED RECEIVED UNTIL THE BACKUP PAPERWORK HAS BEEN SUBMITTED.</p>

END USER REBATE: "EXTRA CREDIT" - Education Frequent Buyer Program for End Users
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Submission Deadline	All claims must be submitted online and back up material must be received within 30 days of online submission. All claims that do not have all of the required backup information by this time will be rejected.
Claims/Disputes	Disputes for rejected claims must be submitted within 60 days of date of claim rejection. Each end user will be limited to one resubmission. To dispute a claim, end user should log on to submission website and email or call customer service at the email address or toll free phone number provided. In the event of any questions or interpretation of the terms and conditions listed in this promotion, the decision of Sony will be final.
To Redeem Points	<ul style="list-style-type: none"> • End user must log onto www.sony.com/extracredit to redeem their points for eligible Sony Broadcast and Professional products via the online catalog. • The end user can only spend what they have earned in Extra Credit Points. The end user is not allowed to subsidize with cash/credit card. • Only ground shipping is available for Extra Credit Point redemptions. • Products on the Extra Credit redemption site are listed at suggested list price. • End users can NOT redeem Extra Credit Points through a reseller. • Extra Credit Points are valid for 1 year from the date of purchase; however in order to receive points for a product the end-user must register the product within 180 days of the date of purchase. <p>Resellers are not allowed to enroll or register products on behalf of end users.</p>
Other Terms and Conditions	End user should allow 8-10 weeks following Sony's receipt of properly completed redemption to receive the Sony product redeemed. If product selected for redemption is discontinued or not available in this time, Sony will send end user a letter and/or email to inform end user. At this time end-user will have the ability to select a comparable product on the eligible product list as a substitution. Redeemed product will not be delivered to PO Boxes. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or redeemed product lost, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which points are redeemed may not be returned (limited product warranty claims excluded). Offer valid only in the continental United States, excluding Alaska, Hawaii, and territories.
Change/Cancellation:	Sony may change or cancel this promotion at any time.

Please contact your Sony Account Manager should you have any questions.

Good Selling!

Ron Epstein
 Education Marketing Specialist
 Professional Solutions of America

Extra Credit MODEL	DESC	NEW: Points Earned for each unit Purchased	Promo: Points Earned for each Unit Purchased June 1 - September 30	NEW: Points needed to redeem for One
ACCV1BP- Added to the program effective 11.15.10	Basic Power Accessory Kit	25		500
AWSG500E	ANYCAST STATION LIVE CONTENT PRODUCER	1330		26600
BKMF50	NETWORK MEDIA CARD FOR DIGITAL SIGNAGE	70		1400
BRC300	3CCD P/T/Z ROBOTIC COLOR VIDEO CAMERA	470	940	9400
BRCH700	HD 3CCD ROBOTIC CAMERA.	900	1800	18000
BRCZ330	1CMOS HD/SD PTZ CAMERA	510	1020	10200
BRCZ700	HD 3CMOS COLOR VIDEO CAMERA	800	1600	16000
BRS200	SONY REMOTE CAMERA OPERATING SWITCHER	1000	4000	20000
BVML170	TRIMASTER LCD BROADCAST MONITOR	1300		26000
BVML231	CRITICAL EVALUATION MONITOR	2150		43000
C38B	STUDIO CONDENSER MIC	250		5000
CSM100B	108 SLOT PETASITE TAPE LIBRARY	6000		120000
CSM200B	216 SLOT PETASITE TAPE LIBRARY	8800		176000
CSM200C	STORAGE MANAGEMENT SYS CATRIDGE CONSOLE	2200		44000
CSM200D	STORAGE MANAGEMENT SYS DRIVE CONSOLE	3400		68000
CSM60B	60 SLOT PETASITE TAPE LIBRARY	5250		105000
DMXP01	PORTABLE DIGITAL MIXER	315		6300
ECMCG50BP- Added to the program effective 03.01.11	SHOTGUN MICROPHONE	20		400
ECM673- Removed from the program effective 03.01.11	SHORT SHOTGUN MIC	35		700
ECM674- Removed from the program effective 03.01.11	SHOT GUN MIC	40		800
ECM678- Removed from the program effective 03.01.11	ELECTRET CONDENSER MIC.	80		1600
ECM680S	ELECTRET CONDENSER MIC	100		2000
F112	INTERVIEW MIC	20		400
FWDS42E1	PRO LCD ECO DISPLAY	195	390	3900
FWDS42H1	42INCH FULL HD THIN BEZEL LCD	225		4500
FWDS47H1	47INCH FULL HD THIN BEZEL LCD	300	600	6000
GXDL52H1	52INCH FULL HD RUGGEDIZED LCD	650	2600	13000
GXDL65H1	65" RUGGEDIZED LCD DISPLAY	2800		56000
HDC1400R	HD CAMERA	6500		130000
HDC1450R	HD PORTABLE STUDIO COLOR CAMERA	6500		130000
HDC1500R	STUDIO HD 60P PORTABLE CAMERA	9000		180000
HDC1550R	MULTI FORMAT HD CAMERA WITH WIDE BAND TRIAX INTERFACE	9000		180000
HDCP1	HD MULTIFORMAT STUDIO CAMERA	2990		59800
HDCU1500L	HD CAMERA CONTROL UNIT FOR HDC1500.	2740		54800
HDW1800	HD DIGITAL VIDEO CASSETTE RECORDER	3200		64000
HDW650F	HD CAMCORDER	4500		90000
HDW790- Removed from the program effective 03.01.11	HD CAMCORDER	6000		120000
HDWD1800	HD DIGITAL VIDEO CASSETTE RECORDER	3900		78000
HDWF900R	CINEALTA 24P HDCAM W/O VF	7000		140000
HSC300K	MULTIFORMAT CAMERA SYSTEM	4400		88000
HSCU300K	CAMERA CONTROL UNIT	2600		52000
HVR1500A	DIGITAL HD VIDEOCASSETTE RECORDER	830	1660	16600
HVRA1U	HDV CAMCORDER.	300	600	6000
HVRHD1000U	CMOS HDV SHOULDER MOUNT CAMCORDER.	195	390	3900
HVRM15AU	HD VTR	250		5000
HVRM25AU	HD VTR	430		8600
HVRM35U	HDV DECK WITH 24P RECORDING/PLAYBACK.	560		11200
HVRMRC1K	MEMORY RECORDING UNIT	95		1900
HVRS270U	SHOULDER-MOUNT HDV CAMCORDER.	960		19200
HVRV1U	3CMOS 1080P HDV CAMCORDER	490	980	9800

Extra Credit MODEL	DESC	NEW: Points Earned for each unit Purchased	Promo: Points Earned for each Unit Purchased June 1 - September 30	NEW: Points needed to redeem for One
HVRZ5U	CAMCORDER	496	1984	9920
HVRZ7U	HANDHELD HDV CAMCORDER.	685	1370	13700
HXC100K	MULTIFORMAT CAMERA SYSTEM	2990		59800
HXCU100K	CAMERA CONTROL UNIT	1600		32000
HXRFMU128	FLASH RECORDING UNIT	80		1600
HXRMC1/ACC- Added to the program effective 06.01.10	DIGITAL HD POV CAMERA RECORDER WITH ACCESSORY KIT	295		5900
HXRMC2000U- Added to the program effective 01.15.11	AVCHD CAMCORDER	200		4000
HXRMC50U- Added to the program effective 06.01.10	ULTRA COMPACT AVCHD CAMCORDER	170		3400
HXRNX5U	AVCHD CAMCORDER	495		9900
KDL32EX400/H- Added to the program effective 11.15.10	32" Professional TV	75		1500
KDL40EX400/H- Added to the program effective 11.15.10	40" Professtional TV	90		1800
KDL46EX400/H- Added to the program effective 11.15.10	46" Professional TV	115		2300
KDL55EX500/H- Added to the program effective 11.15.10	55" Professional TV	210		4200
LMD1410- Removed from the program effective 03.01.11	14 INCH LCD VIDEO MONITOR	80		1600
LMD1530W	15-INCH WXGA ENTRY LEVEL HD MONITOR WITH HDMI	130		2600
LMD1541W- Added to the program effective 01.15.11	15-inch Wide Screen High Grade LCD Monitor	175		3500
LMD1751W	17-INCH LUMA MONITOR 17" WXGA (1366X768) WIDESCREEN LCD MONITOR	290		5800
LMD1751WCC	17" WXGA (1366X768) WIDESCREEN LCD MONITOR W/ BKM-244CC HDSI CLOSED CAPTION BOARD	520		10400
LMD1751WHD	17" WXGA (1366X768) WIDESCREEN LCD MONITOR W/ BKM-243HS HDSI BOARD	360		7200
LMD1751WQS	17" WXGA (1368X768) WIDESCREEN LCD MONITOR W/ QS-100HD QUAD SPLIT BOARD	740		14800
LMD2030W- Removed from the program effective 11.15.10	20 INCH WIDE WSXGA+ LCD MONITOR HDMI	160		3200
LMD2050W- Removed from the program effective 11.15.10	20 INCH WIDE WSXGA+ LCD VIDEO MONITOR	270		5400
LMD2050WHD- Removed from the program effective 11.15.10	LMD2050W + BKM243HS	400		8000
LMD2051W- Added to the program effective 11.15.10	20" WSXGA LCD Monitor	310		6200
LMD2051WHD- Added to the program effective 11.15.10	20" WSXGA LCD Monitor w/ BKM243HS Board	400		8000
LMD2110W- Added to the program effective 11.15.10	21.5" Multiformat Professional Monitor	120		2400
LMD2341W- Added to the program effective 01.15.11	23-inch Wide Screen High Grade LCD Monitor	345		6900
LMD2451W	24" WUXGA WIDESCREEN LCD MONITOR	480		9600
LMD2451WHD	24" WUXGA WIDESCREEN LCD MONITOR	610		12200
LMD4250W	42-INCH WUXGA HIGH GRADE LUMA MONITOR	820		16400
LMD4250WHD	42-INCH FULL HD (1920 X 1080) HIGH GRADE LUMA MONITOR W/ BKM-243HS HDSI BOARD	950		19000
LMD9020- Removed from the program effective 03.01.11	9" VGA LCD VIDEO MONITOR.	215		4300

Extra Credit MODEL	DESC	NEW: Points Earned for each unit Purchased	Promo: Points Earned for each Unit Purchased June 1 - September 30	NEW: Points needed to redeem for One
LMD9030- Removed from the program effective 03.01.11	9" VGA LCD VIDEO MONITOR W/SDI.	275		5500
LMD9050- Removed from the program effective 03.01.11	9 INCH LCD VIDEO MONITOR	360		7200
LMD940W	9-INCH WIDE WVGA ENG/EFP LCD MONITOR WITH 3G SDI CAPABILITY	315		6300
LMPE211- Added to the program effective 03.01.11	REPLACEMENT LAMP FOR VPLEX1xx SERIES	30		600
LMPF230- Added to the program effective 03.01.11	REPLACEMENT LAMP FOR VPLFX30/FH30	40		800
LMPF270- Added to the program effective 03.01.11	REPLACEMENT LAMP FOR VPLFW41, VPLFW41L, VPLFX40, and VPLFX40L	50		1000
LMPF272- Added to the program effective 03.01.11	REPLACEMENT LAMP FOR VPLFX35	45		900
LMPF330- Added to the program effective 03.01.11	REPLACEMENT LAMP FOR VPLFX500L/FH500L	60		1200
MBX6	TUNER RACK	85		1700
MDR7502	MONITOR HEADPHONE.	10		200
MDR7505	MONITOR HEADPHONE.	15		300
MDR7506	MONITOR HEADPHONE	15		300
MDR7509HD	STUDIO HEADPHONE	30		600
MVS6000	MULTI FORMAT PRODUCTION SWITCHER	3500		70000
MVS8000G	MULTI-FORMAT PRODUCTION SWITCHER	9100		182000
MVS8000GSF	MULTI-FORMAT PRODUCTION SWITCHER (SMALL FRAME)	5500		110000
MZM200	PORTABLE HIMD RECORDER	45		900
NSR100- Removed from the program effective 06.01.10	NETWORK SURVEILLANCE RECORDER 1TB	1560		31200
NSR1050H	NEXT GEN NETWORK SURVEILLANCE RECORDER	690		13800
NSR1100	NEXT GEN NETWORK SURVEILLANCE RECORDER	1095		21900
NSR1200	NEXT GEN NETWORK SURVEILLANCE RECORDER	1550		31000
NSR25- Removed from the program effective 06.01.10	NETWORK SURVEILLANCE RECORDER 250GB	715		14300
NSR50- Removed from the program effective 06.01.10	NETWORK SURVEILLANCE RECORDER 500GB	980		19600
PCMD1	DIGITAL FIELD RECORDER.	200		4000
PCMD50	PORTABLE DIGITAL FIELD RECORDER	60		1200
PCMM10/B	LINEAR PCM RECORDER	40	120	800
PCMM10/R	LINEAR PCM RECORDER	40	120	800
PDW700	XDCAM HD422 CAMCORDER	3100		62000
PDWF335L	PROFESSIONAL DISC CAMCORDER	1500		30000
PDWF355L	PROFESSIONAL DISC CAMCORDER	2650		53000
PDWF75	PROFESSIONAL DISC RECORDER	1645		32900
PDWF800- Added to the program effective 08.01.10	SONY PROFESSIONAL DISC CAMCORDER	4270		85400
PDWHD1500	XDCAM HD422 RECORDING DECK	2200		44000
PMW320K- Added to the program effective 10.01.10	1/2 INCH XDCAM EX SHOULDER CAM WITH LENS	1400		28000
PMW500- Added to the program effective 11.15.10	XDCAM Shoulder Mount, Memory Camcorder	2790		55800
PMW350K	XDCAM EX SHOULDER MOUNT CAMCORDER W/LENS	2200		44000
PMW350L	XDCAM EX SHOULDER MOUNT CAMCORDER (W/O LENS)	2050		41000
PMWEX1R	XDCAM EX CAMCORDER	780		15600
PMWEX3	XDCAMEX SEMI SHOULDER CAMCORDER	1000		20000
PMWEX30	XDCAMEX DECK	495		9900
PVM740- Added to the program effective 06.01.10	7.4 INCH PRO VIDEO MONITOR	385		7700

Extra Credit MODEL	DESC	NEW: Points Earned for each unit Purchased	Promo: Points Earned for each Unit Purchased June 1 - September 30	NEW: Points needed to redeem for One
PVML1700	23-INCH LCD PICTURE MONITOR	1100		22000
PVML2300	17-INCH LCD PICTURE MONITOR	920		18400
PVML3200	31-INCH LCD PIRCTURE MONITOR	1690		33800
RMBR300	REMOTE CONTROL UNIT FOR THE BRC-300	160		3200
SNCCH110/B- Added to the program effective 01.15.11	Network 720p resolution HD / 1.3 megapixel fixed camera, black	45		900
SNCCH110/S- Added to the program effective 01.15.11	Network 720p resolution HD / 1.3 megapixel fixed camera, white	45		900
SNCCH140	NETWORK HD FIXED WIDE DYNAMIC RANGE CAMERA	130		2600
SNCCH160- Added to the program effective 11.15.10	Network 720p HD Bullet Camera with IR Illuminator	125		2500
SNCCH220- Added to the program effective 11.15.10	Network 1080p HD / 3 Megapixel Fixed Camera	105		2100
SNCCH260- Added to the program effective 11.15.10	Network 1080p HD / 3 Megapixel Bullet Camera	150		3000
SNCCH280- Added to the program effective 11.15.10	Network 1080p HD / 3 Megapixel Bullet Camera with IR Illuminator	215		4300
SNCCS10	CS MOUNT JPEG/MPEG4 CAMERA W/O LENS	60		1200
SNCCS11	CS MOUNT JPEG/MPEG4 CAMERA W/LENS POE	70		1400
SNCCS20	MEGAPIXEL NETWORK CAMERA	130		2600
SNCCS50N	MULTI CODEC FIXED CAMERA	150		3000
SNCDF40N- Removed from the program effective 06.01.10	NETWORK INDOOR MINIDOME VIDEO CAMERA	130		2600
SNCDF50N	NORMAL IP MINIDOME WIDED	130		2600
SNCDF70N- Removed from the program effective 06.01.10	RUGGED MINIDOME NETWORK CAMERA	130		2600
SNCDF80N	RUGGED IP MINIDOME JPEG/MPEG4/H.264	140		2800
SNCDF85N	NEXT GEN IP MINIDOME	140		2800
SNCDH140	NETWORK HD MINIDOME WIDE DYNAMIC RANGE CAMERA	140		2800
SNCDH160- Added to the program effective 11.15.10	Network 720p HD Vandal Resistant Minidome Camera	115		2300
SNCDH210/B- Added to the program effective 01.15.11	Network 1080p Resolution HD 3.0 megapixel Minidome camera, black	70		1400
SNCDH210/W- Added to the program effective 01.15.11	Network 1080p Resolution HD 3.0 megapixel Minidome camera, white	70		1400
SNCDH210T/B- Added to the program effective 01.15.11	Network 1080p Resolution HD 3.0 megapixel Vandal resistant, black	75		1500
SNCDH210T/W- Added to the program effective 01.15.11	Network 1080p Resolution HD 3.0 megapixel Vandal resistant, white	75		1500
SNCDH220- Added to the program effective 11.15.10	Network 1080p HD / 3 Megapixel Minidome Camera	105		2100
SNCDH220T- Added to the program effective 11.15.10	Network 1080p HD / 3 Megapixel Indoor Vandal Resistant Minidome Camera	110		2200
SNCDH260- Added to the program effective 11.15.10	Network 1080p HD / 3 Megapixel Vandal Resistant Minidome Camera	140		2800
SNCDH280- Added to the program effective 11.15.10	Network 1080p HD Vandal Resistant Minidome Camera	140		2800
SNCDs10	NETWORK CAMERA	100		2000
SNCDs60	NETWORK CAMERA	140		2800
SNCP5	MPEG 4/JPEG NETWORK PAN/TILT/ZOOM CAMERA	85		1700
SNCRH124	HD RAPID DOME CAMERAS	460		9200
SNCRH164	HD RAPID DOME CAMERAS	580		11600
SNCRS44N	RAPID DOME CAMERAS	350		7000
SNCRS46N	RAPID DOME CAMERAS	390		7800
SNCRS84N	RAPID DOME CAMERAS	510		10200
SNCRS86N	RAPID DOME CAMERAS	470		9400

Extra Credit MODEL	DESC	NEW: Points Earned for each unit Purchased	Promo: Points Earned for each Unit Purchased June 1 - September 30	NEW: Points needed to redeem for One
SNCRX530N/B	NEXT GENERATION IP PTZ CAMERA BLACK.	310		6200
SNCRX530N/W	NEXT GEN IP PTZ CAMERA WHITE.	310		6200
SNCRX550N/B	MULTI CODEC 360 PTZ NETWORK CAM (BLACK)	335		6700
SNCRX550N/W	MULTI CODEC 360 PTZ NETWORK CAM (WHITE)	335		6700
SNCRX570N/B	NEXT GEN IP PTZ NETWORK CAMERA BLACK.	380		7600
SNCRZ25N	MPEG4/JPEG P/T/ZOOM NETWORK CAMERA	130		2600
SNCRZ30N- Removed from the program effective 06.01.10	NETWORK COLOR CAMERA NTSC	210		4200
SNCRZ50N	MULTI CODEC PTZ NETWORK CAM	195		3900
SRPX100	RACK MOUNT AUDIO MIXER	75		1500
SRPX500P	DIGITAL POWER MIXER	180		3600
SRPX700P	DIGITAL POWERED MIXER	295		5900
SRXR105- Removed from the program effective 06.01.10	SXRD 4K PROJECTOR: 5,000 LUMEN	6700		134000
SRXR110- Removed from the program effective 03.01.11	SXRD 4K PROJECTOR: 10,000 LUMEN	9900		198000
SRXS105- Removed from the program effective 06.01.10	SXRD 4K PROJECTOR 5K LUMEN W/DVI	8000		160000
SRXS110- Removed from the program effective 03.01.11	SXRD 4K PROJECTOR 10K LUMEN W/DVI	10200		204000
SRXT105	SXRD 4K PROJECTOR 5K LUMEN W/HDCP	7800		156000
SRXT110	SXRD 4K PROJECTOR 10K LUMEN W/HDCP	10200		204000
SRXT420	SXRD 4K PROJECTOR 21K LUMEN W/HDCP	15000		300000
SSCCD45	NORMAL MINIDOME 540 LINES	35		700
SSCCD49	NORMAL MINIDOME WIDED	60		1200
SSCCD73V	COLOR RUGGEDIZED MINIDOME II CAMERA	60		1200
SSCCD75	RUGGED MINIDOME 540 LINES	55		1100
SSCCD77	RUGGED MINIDOME 540 LINES DAY/NIGHT	70		1400
SSCCD79	NEXT GENERATION MINIDOME ANALOG CAMERA	80		1600
SSCDC374	HIGH RESOLUTION COLOR CCD CAMERA.	25		500
SSCDC593	COLOR CAMERA W/WIDE DYNAMIC RANGE	70		1400
SSCDC83	1/2" CCD ANALOG COLOR CAMERA	110		2200
SSCE453	1/3" SUPEREXWAVE COLOR VIDEO CAMERA	30		600
SSCE473	1/3" SUPEREXWAVE COLOR VIDEO CAMERA	35		700
SSCG113A- Added to the program effective 01.15.11	1/3 type, CS mount, 650 TVL, with high sensitivity	25		500
SSCM383	B&W COLOR VIDEO CAMERA	30		600
UPCR10L- Removed from the program effective 03.01.11	SNAP LAB PRINTER	170		3400
UWPV1/3032	WIRELESS MIC (LAV) CAMERA PACK	75		1500
UWPV1/4244	WIRELESS MIC (LAV) CAMERA PACK	75		1500
UWPV2/3032	WIRELESS MIC (HAND) CAMERA PACK	75		1500
UWPV2/4244	WIRELESS MIC (HAND) CAMERA PACK	75		1500
UWPV6/3032	WIRELESS MIC (ENG) CAMERA PACK	100		2000
UWPV6/4244	WIRELESS MIC (ENG) CAMERA PACK	100		2000
UWPX7/3032	WIRELESS MIC (LAV) MOD PACK	75		1500
UWPX7/4244	WIRELESS MIC (LAV) MOD PACK	75		1500
UWPX8/3032	WIRELESS MIC (HAND) MOD PACK	75		1500
UWPX8/4244	WIRELESS MIC (HAND) MOD PACK	75		1500
VPLCW125	3000 LM WXGA ECONOMY PROJECTOR	310		6200
VPLCX125- Removed from the program effective 11.15.10	3000 LM XGA ECONOMY PROJECTOR	240		4800
VPLCX150- Removed from the program effective 11.15.10	3500 LM XGA ECONOMY PROJECTOR	240		4800

Extra Credit MODEL	DESC	NEW: Points Earned for each unit Purchased	Promo: Points Earned for each Unit Purchased June 1 - September 30	NEW: Points needed to redeem for One
VPLCX155- Removed from the program effective 11.15.10	3500 LM XGA ECONOMY PROJECTOR	280		5600
VPLDX10- Removed from the program effective 03.01.11	2500 LM XGA MOBILE PROJECTOR	175		3500
VPLDX11	3000 LM XGA MOBILE PROJECTOR	190		3800
VPLDX15	3000 LM XGA MOBILE PROJECTOR	230		4600
VPLES7- Removed from the program effective 11.15.10	2000 LM SVGA ENTRY LEVEL PROJECTOR	70		1400
VPLEW7	2000 LM WXGA	130		2600
VPLEX100- Added to the program effective 11.15.10	2300 Lm XGA Portable Projector	75		1500
VPLEX120- Added to the program effective 11.15.10	2600 Lm XGA Portable Projector	90		1800
VPLEX130- Removed from the program effective 11.15.10	3000 LM XGA	130	520	2600
VPLEX145- Added to the program effective 11.15.10	3100 Lm XGA Portable Projector	110		2200
VPLEX175- Added to the program effective 11.15.10	3100 Lm XGA Portable Projector	140		2800
VPLEX7- Removed from the program effective 03.01.11	2000 LM XGA ENTRY LEVEL PROJECTOR	90		1800
VPLEX70- Removed from the program effective 11.15.10	2600 LM XGA ENTRY LEVEL PROJECTOR	110		2200
VPLFE40	4000 LM SXGA + LCD PROJECTOR WITH STANDARD LENS SUPPLIED	645		12900
VPLFE40L- Removed from the program effective 03.01.11	4000 LM SXGA + LCD PROJECTOR NO LENS	620		12400
VPLFH30- Added to the program effective 03.01.11	4,300 LUMENS COLOUR LIGHT OUTPUT WUXGA PROJECTOR FOR HIGH END DISPLAY APPLICATIONS	520		10400
VPLFH300L- Removed from the program effective 03.01.11	6,000 LM FULL 2K PROJECTOR	3500		70000
VPLFH500L- Added to the program effective 03.01.11	7,000 LUMENS COLOUR LIGHT OUTPUT WUXGA PROJECTOR FOR HIGH END DISPLAY APPLICATIONS	1100		22000
VPLFW300L- Removed from the program effective 03.01.11	7000 LUMENS	2000		40000
VPLFW41- Removed from the program effective 11.15.10	3LCD WXGA PROJECTOR WITH STANDARD POWER LENS INCLUDED	600		12000
VPLFW41L- Removed from the program effective 11.15.10	3LCD WXGA PROJECTOR NOLENS	575		11500
VPLFX30- Added to the program effective 06.01.10	4200 LM XGA INSTALLATION PROJECTOR	340		6800
VPLFX35- Added to the program effective 11.15.10	5000 LM XGA INSTALLATION PROJECTOR	460		9200
VPLFX40- Removed from the program effective 03.01.11	3LCD 3000 LM XGA NETWORKING PROJECTOR	495	990	9900
VPLFX40L- Removed from the program effective 03.01.11	4000 LM XGA LCD PROJECTOR W/O LENS	470	940	9400
VPLFX41- Removed from the program effective 03.01.11	5200 LM XGA LCD PROJECTOR WITH STANDARD LENS SUPPLIED	575	1725	11500
VPLFX41L	5200 LM XGA LCD PROJECTOR NO LENS	550	1650	11000
VPLFX500L- Added to the program effective 06.01.10	7000 LM XGA INSTALLATION PROJECTOR	710		14200
VPLMX20	2500 LM XGA	305		6100
VPLMX25	2500 LM XGA	350		7000
VPLTX7- Removed from the program effective 11.15.10	2000 LM XGA NETWORKED ENTRY PROJECTOR	125	500	2500
VPLTX70- Removed from the program effective 11.15.10	2600 LM XGA NETWORKED ENTRY PROJECTOR	110	440	2200
VSPAD7	VSPNS7 MANAGEMENT SOFTWARE W 5	125		2500
VSPNS7	HD STORAGE PLAYER FOR D. SIGNAGE	200		4000