


**Bulletin**

**DATE:** JUNE 28, 2006 **06-0236**  
**TO:** PROFESSIONAL AUDIO VIDEO DISTRIBUTORS  
**FROM:** MARK BONIFACIO  
**SUBJECT:** INTRODUCTION OF LMD-232HDPAC MODEL

Sony is pleased to announce the LMD-232HDPAC bundle model, which consists of an LMD-232WS, 23" Multi-Format LUMA™ monitor and the BKM-243HS HD-SDI / SD-SDI auto-detect option board.

This new bundle model provides an **additional savings of over 20%** as compared to the purchase price of the 2 items when purchased separately. This additional savings enables you to pass along significant savings to your customers on HD monitoring solutions.

PRODUCT NAME	SUGGESTED LIST PRICE	QTY	DISTRIBUTOR PRICE	AVAILABILITY DATE
LMD-232HDPAC	\$4,800.00	ANY	\$2,976.00	JUNE 28, 2006

Note: Normal price protection policies apply.

Please contact your Sony Account Manager should you have any questions.

Good Selling!

Mark Bonifacio  
 Group Marketing Manager - Professional Display Group  
 Broadcast & Business Solutions Company

*You have received this email advertisement because you have indicated a desire to receive communications from Sony Electronics regarding products, promotions, updated information and services.*