Sony Electronics Inc.

SONY

 DATE:
 MAY 15, 2006
 06-0178

 TO:
 MEDICAL SYSTEMS INTEGRATOR NATIONAL ACCOUNT

 FROM:
 EVAN KRACHMAN

SUBJECT: INTRODUCTION OF THE LMD-1420MD 14" COMPACT MEDICAL GRADE

OFFFICE MONITOR

Sony is pleased to introduce the New LMD-1420MD 14* Compact Medical Grade VGA LCD Monitor. This monitor features a compact and lightweight design which includes a convenient built-in stand. The monitor also supports monaural audio with an audio speaker.

PRODUCT NAME	BRIEF DESCRIPTION	SUGGESTED LIST PRICE	SI NA PRICE	QTY	AVAILABLE
LMD-1420MD	14" Medical Grade office monitor	\$1,595.00	\$893.20	1	May 2006

<u>Product Description:</u> The LMD-1420MD medical-grade 14-inch^{*} LCD monitor is designed for medical applications as a secondary Operating monitor or for office usage^{**}. This display includes many of the sophisticated features available with our other medical monitors, such as the IZZITON[™] tally light and a variety of input capabilities.

Features and Benefits: Excellent Picture Reproduction Incorporating an extremely bright VGA-type LCD panel with 640 x 480 pixel resolution, the LMD-1420MD reproduces clear and precise images. In addition, these bright and high-contrast images can be easily viewed from almost any angle thanks to its wide aperture.

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Features and Benefits:

Input Versatility

The LMD-1420MD is equipped with a full range of SD inputs including analog composite, Y/C (S-Video), 525i/625i component, and RGB. What's more, by adding the optional BKM-320D SD-SDI Input Adaptor, it is possible to view SD-SDI signals as well.

Anti-Reflection (AR) Coated Protection Panel

To minimize the damage caused by scratches to the LCD panel, the LMD-1420MD features a robust AR-coated protection layer, which has the added benefit of also minimizing reflections from ambient light.

Safety Listing and Compliance

The LMD-1420MD is UL60601-1 listed and complies with the CSA C22.2 No.601-1 and EN 60601-1 safety regulations, making it suitable for use in a wide range of professional medical applications.

*viewable area, measured diagonally ** Due to the time required for signal processing and the response time of the LCD panel, the LMD-1420MD displays images with a slight delay. Features and specifications subject to change without notice. Non-metric weights and measures approximate. Please contact your local Account Manager for further information.

Good Selling!

Evan Krachman Marketing Manager, Display and Storage Products Sony Medical Broadcast and Business Solutions Company

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